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OVERVIEW OF STRATEGIC DEVELOPMENT DIRECTIONS BELGOROD REGION

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The article presents the key directions of development of the Belgorod region, laid down in the basic document "Strategy of socio-economic development of the Belgorod region until 2030", approved in July 2023.

Keywords: *strategy, development directions, Belgorod region.*

ОБЗОР СТРАТЕГИЧЕСКИХ НАПРАВЛЕНИЙ РАЗВИТИЯ БЕЛГОРОДСКОЙ ОБЛАСТИ

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В статье представлены ключевые направления развития Белгородской области, заложенный в базовом документе «Стратегия социально-экономического развития Белгородской области до 2030 года», утвержденного в июле 2023 года.

Ключевые слова: *стратегия, направления развития, Белгородская область.*

On July 11, 2023, the government of the Belgorod region approved the Strategy for the socio-economic development of the Belgorod region for the period until 2030 and invalidated the decree of the Government of the Belgorod region dated January 25, 2010 N 27–pp “On approval of the Strategy for the socio-economic development of the Belgorod region for the period until 2025”. The need to develop a new strategy was determined by the task of radically updating the goals and objectives of the socio-economic development of the Belgorod region based on national goals and objectives for the implementation of the socio-economic development of the Russian Federation, the need to significantly change the composition of projects and measures for the strategic development of the Belgorod region, taking into account those envisaged for implementation in the territory of the region of national projects. In addition, the development of the strategy is also associated with the emergence of significant adjustments in the global economic situation in connection with the coronavirus pandemic, which has directly and (or) indirectly affected all areas of the population’s livelihoods³⁶.

The concept “Belgorod Region – 2030: an exemplary region of Russia” was adopted as the basis for the new strategy, in the formation of which residents of the Belgorod Region were directly involved. An overview of the key areas of regional development, a priori included in the ideological concept, is presented in Table. 1.

Table 1

Key directions for the development of the Belgorod region
in accordance with the Concept "Belgorod region – 2030: an exemplary region of Russia"

<i>Key directions for the development of the Belgorod region in accordance with the Concept "Belgorod region – 2030: an exemplary region of Russia"</i>	<i>Goals</i>	<i>Objectives</i>
Healthy Longevity	to create conditions for active and healthy longevity, involving residents of all ages in mass sports, and children and youth in elite sports.	Creating unhindered conditions for maintaining health; Increasing public involvement in maintaining a healthy lifestyle; Development and popularization of team sports; Increasing the efficiency of the training system for professional athletes
New economy of the Belgorod region	to raise the well-being of Belgorod residents through the realization of the entrepreneurial and industrial potential of the region, to find growth points for traditional industries and new business areas, to increase the speed of adaptation of labor resources to market changes.	Production of high-tech products and development of deep processing; Supporting the production of environmentally improved products and farming; Attracting personnel for the economy and decent wages; Increasing the efficiency of the training system for professional athletes
Best region to live	maintain a high standard of living, making the region more accessible and comfortable for all ages and groups of the population.	Caring for a happy childhood and parenthood; Creating an accessible environment for everyone; Ensuring a comfortable life for the older generation; Increasing housing affordability; Support for active youth

³⁶ РАЗРАБОТКА СТРАТЕГИИ СОЦИАЛЬНО-ЭКОНОМИЧЕСКОГО РАЗВИТИЯ БЕЛГОРОДСКОЙ ОБЛАСТИ ДО 2030 ГОДА - <https://csr-nw.ru/tracks/detail.php?ID=1841>

<i>Key directions for the development of the Belgorod region in accordance with the Concept "Belgorod region – 2030: an exemplary region of Russia"</i>	<i>Goals</i>	<i>Objectives</i>
Creative Belgorod region	create a creative economy sector in the region, transform traditional cultural spaces and formats, create an environment for creative self-realization and support for creative talents.	Creating conditions for self-realization of residents and support of talents; Development of creative industry clusters; Transformation of cultural spaces; Support for cultural organizations
Tourist region	to create a strong tourism brand of the Belgorod region, based on the development of existing and support of new projects in the field of industrial, rural, environmental, event, Orthodox, gastronomic tourism in high-quality digital and infrastructural tourism spaces.	Popularization and digitalization of tourism; Positioning the Belgorod region as the center of rural, industrial, Orthodox Russia; Creation of comfortable infrastructure for tourists; Development of new points of attraction for tourists
Innovative Belgorod region	to ensure a scientific and technological breakthrough in key sectors of the Belgorod and domestic economy, to increase the share of innovative products in the shipment due to the comprehensive support of researchers and developers.	The development of Belgorod region as a point of attraction for researchers; Bringing Belgorod technologies to the Russian and world markets; Formation of a closed-cycle economy; Reducing the ecological footprint; Increasing cooperation between science and business
Managing the future together	involvement of Belgorod residents in building a balanced system of public administration and territorial planning.	Optimization of public administration; Forming a partnership with civil society and open communication with residents; Implementation of integrated balanced territorial planning; Improving the efficiency of the transport system
Smart Belgorod region	to preserve the accumulated intellectual capital, raise the standards of education to a new level by adapting the educational system to modern realities thanks to digital technologies	—

Next, we will proceed directly to the review of the new development strategy of the Belgorod region until 2030. The main long-term strategic objectives of the region for the period up to 2030 are: achieving a gross regional product of 2 trillion per year (doubling GRP from 2020 indicators) and ensuring a high quality of life and attractiveness of the territory. For comparison, in the expired regional strategy until 2025, such strategic goals as "achieving a decent quality of life for the population and its continuous improvement on the basis of an innovation-oriented policy, the development of knowledge-intensive and competitive industries, taking into account geostrategic priorities in the south-west of the Russian Federation" were declared as a long-term

guideline. At the same time, the strategic directions of the region's development were highlighted: the transition to an innovative socially oriented type of development; the formation of a favorable social environment and the creation of conditions for the effective realization of human potential; the formation of an institutional environment that induces innovative activity and capital attraction in the economy and social sphere.

Referring to the study of Risin I.E. [37], we will highlight the results of a comparative analysis of the modern practice of strategic planning for the development of the territory and its application in the development of the regional strategy of the Belgorod region. One of the strengths of the Strategy of the region–2025 was the availability of identification and risk assessment; as well as the use of assessment indicators of the state of the ecosystem and sustainability of development as part of indicators of socio–economic development.

Table 2

Application of the basic tasks of modern strategic planning practice in substantiating the development strategy of the Belgorod region (the Strategy of socio–economic development of the Belgorod region for the period up to 2025)³⁸

Region	Tasks identified in the modern practice of strategic planning of territory development						
	identification and consideration of stakeholders' opinions	mission availability	evaluation of competitors in the national market	evaluation of competitors in the global market	identification and assessment of risks	balancing the economic and environmental parameters of the region's development	establishing the composition of forms and tools of strategic management of regional development
Белгородская область	–	–	–	–	+	+	+

Table 3

Application of the basic tasks of modern strategic planning practice in substantiating the development strategy of the Belgorod region (the Strategy of socio–economic development of the Belgorod region for the period up to 2030)

Region	Tasks identified in the modern practice of strategic planning of territory development						
	identification and consideration of stakeholders' opinions	mission availability	evaluation of competitors in the national market	evaluation of competitors in the global market	identification and assessment of risks	balancing the economic and environmental parameters of the region's development	establishing the composition of forms and tools of strategic management of regional development
Белгородская область	+	–	–	–	+	+	+

Separately, I would like to note the fact that the new regional strategy pays considerable attention to the aspects of rational nature management of the Belgorod region and ensuring environmental safety.

However, after comparing the use of the basic tasks of modern strategic planning practice in justifying both strategies for the development of the Belgorod region (the strategy until 2025

³⁷ Рисин И.Е. Стратегическое планирование регионального развития: современная практика, направления совершенствования : монография / И.Е. Рисин. — М. : РУСАЙНС, 2016. — 86 с.

³⁸ Составлено на основе материалов: Рисин И.Е. Стратегическое планирование регионального развития: современная практика, направления совершенствования : монография / И.Е. Рисин. — М. : РУСАЙНС, 2016. — 86 с.

that has become invalid and the approved strategy for the development of the Belgorod Region until 2030), we see that the advantage of the new strategy is the fact of "identifying and taking into account the opinions of stakeholders" when forming this document.

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TRENDS AND PERSPECTIVES OF THE SOCIAL AND ECONOMIC DEVELOPMENT OF REGIONS IN RUSSIA AND ABROAD WITHIN GLOBALIZATION PROCESS

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The word "globalization" entered the vocabulary of modern people relatively recently, in the early 1980s. Globalization is the process of uniting different countries and regions of the world into a single connected community. This process has a profound impact on the socio-economic development of regions not only in Russia, but also beyond its borders. In this article we will consider the trends and prospects of socio-economic development of Russian and foreign regions in the context of globalization [1].

Keywords: globalization; region; management; socio-economic system; development; processes; resources.

ТЕНДЕНЦИИ И ПЕРСПЕКТИВЫ СОЦИАЛЬНО-ЭКОНОМИЧЕСКОГО РАЗВИТИЯ РЕГИОНОВ В РОССИИ И ЗА РУБЕЖОМ В УСЛОВИЯХ ГЛОБАЛИЗАЦИИ

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Слово «глобализация» вошло в лексикон современного человека относительно недавно, в начале 1980-х гг. Глобализация – это процесс объединения различных стран и регионов мира в единую связанную общность. Этот процесс имеет глубокое воздействие на социально-экономическое развитие регионов не только в России, но и за ее пределами. В этой статье мы рассмотрим тенденции и перспективы социально-экономического развития регионов России и зарубежья в контексте глобализации [1].