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Summary. The article examines the precedent statements recorded in the regional poetic discourse, their role as carriers of cultural information. The author substantiates the position that

precedent units have the potential to actualize cultural dominants. The article presents a General analysis of the spheres-sources of precedent phenomena, as well as their pragmatic functions.

Keywords: precedent; precedent statement; precedent situation; poetic text; regional creativity, poetic discourse.

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