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XXI
 (**NEW YORK POST**
NEW YORK DAILY NEWS)

**STRUCTURAL SEMANTIC PARTICULARITIES
 OF NEW LEXICAL UNITS OF CIVIC LIFE AT THE BEGINNING
 OF THE 2000'S AS REFLECTED IN THE NEWSPAPERS NEW YORK POST
 AND NEW YORK DAILY NEWS**

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Abstract

In recent years, many new lexical units have appeared in the media, formed by various models and methods that need to be classified and described. New words in American newspapers are insufficiently studied by linguists, and there is very little work on neology in the American media. The purpose of this article is to conduct a theoretical analysis of the word-forming resources of the modern newspaper language and to identify the most productive ways of forming new lexical units in the thematic group "public life". In this regard, the author shows the relationship between acute social problems of modern society, its "pain points" and the need to create new lexical units to describe new realities of life. The structural semantics of new units is studied using component analysis. Abbreviations are considered:

merging the initial fragment of one word and the final fragment of another, directly telescopes and blends. The frequency of manifestation of specific ways of word formation is demonstrated: contamination, abbreviation, shortenings, borrowings. Metaphorical hyphenation for giving a word a new meaning and abbreviations are presented as promising and fruitful ways of forming new units. The results of the research make a real contribution to the study of neology, as well as to the theory of word formation of the English language at this stage of its development. For the first time, an analysis of new lexical units in the American press is made from the point of view of their structural semantics and pragmatics, considering their connotative meaning.

Keywords: contamination, means, metaphor, model, new meaning.

1989; [, 1976; , 1999; , 2007; , 2007; , 2009; , 2009; , 2009; , 2014; Algeo, 1979; Metcalf, 2002].

« , 2015; , 2017; , 2017],

« ».

420 New York Post, New York Daily News
200 « ».
(People and Society), (The Language of Pundits),
(Social Phenomena).

1. (People and Society)

« »

: *Frappuccino* - *frappe* + *cappuccino* -
 ; *cosmoceutical* - *cosmetic* + *pharmaceutical* -
 [Soo Youn, 2004].
 : *alcopop* - *alco* -
 alcohol, *pop* - *sodapop*. *Pop* - . *Zoodle* — *zucchini*
 + *noodle* -
 ,
 , *Fantabulous* - *fantastic* +
fabulous - [Nina Metz, 2018].
 : *Locavore* - ,
 - *vore* - « , ».
vore, herbivore. , *omnivore, carni-*
Sriracha - ,
 . *Bibimbap* -
 . *Bibimbap* -
 : *LOL* — *Laugh*
out laud — () ; *TBH* - *To be honest* - ; *IMHO*,
IMO - *In my humble opinion, in my opinion* —
 [By Hamza Shaban, 2017].
 , Facebook, Twitter, Vkontakte, WhatsApp,
 Viber.
 , *Korean*,
Korean pop, K-beauty - *Korean beauty* -
catfish , *K-pop* -
 - «
 . *Catfish* , *cat* + *fish* - *catfish* -
cat , *catfish*
cat burglar,
 , *catfish* -
 -
 2. (The Language of Pundits)
 ,
 « » (Adj+N): *flyover states* —
 ; *Libyan scenario* —
 ,
 « » (N+N),
 « » (Adj+N): *Anchor baby* - ,

; *dog whistle* —

dog whistle politics -

N+N

shaming, odor-shaming.

- *slut-shaming, body-*

- *shaming*

N+N

Adj+N

bigly

45-

», in a big way, greatly.

big

-*ly.*

«

badl^, rudely, happily.

big league,

Trump isn't the on^^ reason 2017 was the most bigly year in modern U.S. history [By San Diego Union-Tribune editorial board, 2018].

bigly

remarkable, successful,

— *isn 't the only reason,*

2017

bigly [, 2018].

brexiteer, latinx, islamopho-

bic, truthiness, truther, hater, unperson, transracial.

Latinx -

Latinos Latina.

, *Latinx*

-x

Islamophobic

phob-

phobia

Caliphate —

(,).

Snowflake -

« ».

Safe space -

Woke —

to be woke -

« », «

», « », « ».

: *wake - woke - awakened.*

: dox/doxx

- *documents - docs,* -
docs. , ; *yuge* -
- *huge,* .

: *MAGA (KAGA), DACA.*

MAGA (KAGA) - Make America Great Again (Keep America Great Again) - «
() *»;* *DACA - Deferred Action for Childhood Arrivals -*

3. (Social Phenomena)

- *affluenza* —

, - *affluenza teen. Affluent* , *influenza -*
- *Mansplainer, to mansplain — man + explain.* ,

breadcrumbing

« - - ».

hot desk.

hot cot, hot racking -

. *Hot desk*

snail-mail.

snail-mail

1942

XXI

snail-mail

e-mail, ()

snail-mail -

10 %

paper mail. Snail-mail

Snail-mail delivery: A colonial relic postmarked 2018 [Thomas Dibacco, 2018].

snail-mail

delivery.

word salad. XXI

am-Webster. *Word salad*

Merri-

His campaign manager, Faiz Shakir, offered up this word salad for why it's OK that Bernie is rich while attacking the system that made him rich.

hivemind.

hivemind —

- *Hive mind,*

hivemind

Wisdom of Bees: What the Hive Can Teach Business about Leadership, Efficiency, and Growth. Michael O'Malley.

Hivemind

« ».

, *bingeable* - *binge+able* -

zomboid

. *Seussian* -

- *worstest.*

- « ».

bad

- *the worst. Worstest*

-*est.*

-*est.*

. *Worstest*

hophead —
Hops -
sneakerhead, pothead. *cheeseball* -
goofball. Ball - *head.*
mumblecore - « »
Mumble — , *core* — - *core*
 1930 *hardcore.*
 fcommon core, . ,.).
weirdo, oldo. : + . *rando, kiddo,*
ing: *body-shaming, slut-shaming.* - *sham-*
to ping — :
humblebrag.
 (*humble, brag*) [Leslie Larson, 2015].
Snail-mail, word salad, couch potato /cot potato, bucket list, mic drop, squad goal, gal
pal, show runner. *N+N.*
gal pal — . *Girl pal* *gal pal.*
Squad goal — , *squad* — , *goal* — ,
show runner — — .
Adj+N, cultural appropriation, weak sauce, side eye, cheeseball, soft skills,
back dimples.
ball - : *knucklehead + cornball, goofball, oddball, screw-*
ball, scuzzball, pumpkinhead.
Ball - — *head.*
 Merriam-Webster
-ball
-head
 - *Vuvuzela* —
vuvu « »

. *Detox* —

detoxify

Chick lit — *chick literature* —

chick —

girl.

: *beatdown* -

Parascandola, 2019].

beat down -

[Rocco

down. Shout

out, Shout-out n, Shout out v -

out.

Manspreading —

. *Man + spread* -

wine o'clock — *time to start drinking wine. Beer o'clock - time to*

start drinking beer.

o'clock

- *UFC* — *U-*

ultimate Fighting Championship -

«

», -

MMA - Mixed Martial Arts -

UFC - Ultimate Fighting Championship -

. *MMA - Mixed Martial Arts*

«

»,

-*sta*

un-

- , - , - , -*ness*, -*er*,

-*vore*,

-*head*, -*ball*, -*shaming*.

— «

+

»

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+

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Adj+N, N+N.

A.

A+N, N+N,

B.

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