LIBRARY RESOURCES FOR CHILDHOOD DEVELOPMENT

. .
Yu.A. Cherniyenko

, 656055, .   ,   .   , . 277 ,

Altai State Institute of Culture,
277 Jurina St, Barnaul, 656055, Russia

E-mail: kochemarskaya@mail.ru

Abstract
The development of library services aimed at attracting the attention of non-reading audiences is becoming an important direction in information support for children. In order to work with the non-reading audience of the digital generation, the Russian state children's library invited children, parents and managers of children's reading to use the collected materials and participate in the development of the Internet portal "Weblandia" - a catalog of the best and safest sites for children. A distinctive feature of the new product is its focus not only on reading enthusiasts, but also on those who do not want to read, preferring sources of a different informational nature-sound, video, and so on. In the latter case, the library should not be engaged in promoting literature. On the contrary, in order not to lose its influence in society, it is able to keep such non-readers in its audience, using modern technological information resources. The problem statement in this formulation is clearly recognized by practitioners. The study of children's reading in a digital environment is in demand in practice, but, unfortunately, it is not sufficiently developed in theory. The purpose of the research is to analyze active forms of modern cooperation with information consumers in Central and regional children's libraries, which are developing work to optimize and comprehensively cover the potential resources of the library audience. In the context of the problem, the experience of representatives of the book market in working with the preventive consumer is also interesting. The transformation of the library under the influence of people's needs for communication, development of creative abilities and self-expression allows us to actualize its role in public education and self-development. Modern projects help to overcome digital inequality by attracting not only readers to the library, but also those who listen to the text, play with words, and are interested in various Hobbies that are not related to reading and reading. Therefore, a library for a child

opens access to a secure information space and provides opportunities for their self-development as a reader.

:   ,   ,   ,   ,   ,
              ,   .

Keywords: library, children 's reading, children 's library, children, self-development, information security, information space.

XX .   ,   -
                   .
                                                                                              -
              ,   .
              .   «   »   -
                   ,   ,   «   -
                              ,
                   ,   »¹.
                                                                                              -
                                                                                              .
                                                      2012   .   -
                   (   )   -
              ,   -
                                                                                              -
                              ².   -
                              -   ,   -
                                                             ,   -
              -   .   .   .   ,   -
                                   (   )   .³
         787   ,   ,
                                                                            «   ,
                             ».   ,
                                                                            ,

         [Hutchinson et al., 2005,   . 4].
                        ,   ,   ,   -
         ,   ,   ,   -
              ,   ,   ,
              ,   ,
                   «   ».   -
                        ,   ,
                        .

                                                                                 19 614

---

¹   29   1994   . N 78-
         . URL: https://base.garant.ru/103585/ (: 10.12.2019).
²   . 2005-2010. URL:
https://rgdb.ru/ (: 10.12.2019).
³   .   .
                                             . 2012-2019. URL: https://arch.rgdb.ru
/xmlui/page/creators (: 10.12.2019).

,   ,   .   -
                                                                                                    «   »
,   ,   ,
                                                                                                         .   -
                              ,   ,   -
                              . .

                    .   «   -
              ,   »   -
                              ,   ,   -
                              ,   [1].   -
                                                                            0+   16+,   -
              «   ,   -
    »,   ,   -
                                                                                                                                              [2].   -
                                                                                                                                        -
                                            .   -
                                                                                                                                        -
                    .   -
                              ,   -
,   .
          .   ,   ,   -
                                                                                          ,   -
              .
          .   .
              ,   ,   -
          [,   2011,   2012,   2015,   2019;   ,   2016],
[Hamilton,   2009;   ,   2018].   [Kruger H., 2005; Davis J., 2019].

                                                                                                                                      -
                                                                                                                                      ,
                                                                                                                              -
    .   -

                                                                                  .

                                                                            ,   -
,   .   -
                    ,
                    -   ,
                                                                                                  .
                                        «   »   (2019   .   «   »),
                                        «Egmont International Holding»,   -

          [1]   ,   .
                            29   2010   .   N   436-   .   URL:
https://base.garant.ru/12181695/   (:   10.12.2019).
          [2] Convention of the Rights of the Child. New York, 20 November 1989 (.). Available at:
https://www.ohchr.org/EN/Professionannterest/Pages/CRC.aspx (accessed: 10.12.2019).

25   .
Disney, Mattel, Warner Bros., Hasbro, Rainbow, Viacom,   ,

,   1.

«   »   «   »,

:

2.

,

- .

«   ».

.   )   «   »   (,   ,

)

:   ;   ,   ,   ;

,   ,   .

(,   ,   ,   )

,

,   «   »

.

,   :   ,   ,

,   ,   ,   .

,

«   »   . «   »

,   ,   ,   ,

.   . .   , «

»,   «

,   » [, 2009, . 241].

«   -   »,

.   ,   ,   ,

1   «   ».   . 2019. URL: https://www.leobooks.ru/ (
: 10.12.2019).
2   . URL: http://www.akdb22.ru/otdel-o (:
23.03.2020).

,

.

:

,

. , ,

. , ,

, , , , , ,

, ^, 2014]. [

,

. -

-

, [, 2011, . 43].

, - ,

:

«1. - : .

.

2. - : .

+ .

3. : . ,

.

4. : . -

, .

5. . - : .

.

6. - . , -

» [, 2011, . 44].

,

. , , -

- , , -

- , , -

- , ,

. « - »

, , . «

» (« ? «

»). ,

, « ».

. « .

- «

» , -

, , -

, . « » . -

, , . -

.

«   »   .

2013 .   «   »
[_,
2015,   . 3].

(
. .)
«   »,
«   . .   ?»,
«   . .   »,   «
»   .

«
.

"   "   ,
!»
[_, 2015, . 5-6].

«   public   learning (,   ),
»,   «
» [, 2013,   . 1].

«
», «   », «   »

1. . . 2016.
. : .
, 2016: 256-261.
2. . 2013. . , 22: 1.
3. - : -
. 2015. . . . . , - -
, 53 .
4. . 2014. . . .
, . . . , 35 .
5. . . 2011. , . ,
16: 42 - 44.
6. . . 2018. XXI .
. , : 420-425.
7. . . 2015. . -
. : 4-15.
8. . . 2019. . -
. , - : 166-175.
9. . . 2009. -
. , , , 7 (19-1): 238-241.
10. . . 2011. . , - . . -
, 192 .
11. . . 2012. .
. . . . ., , - : 3-22.
12. Davis J. 2019. Online Ticketed-Passes. Information Technology and Libraries, 38(2): 8-10.
13. Hamilton E. W. 2009. Raising bookworms: getting kids reading for pleasure and empowerment. Sag Harbor, NY, 190 .
14. Hutchinson H.B. et al. 2005. The international children's digital library. Information technology and libraries, 24, (1): 4-12.
15. Kruger H. 2005. I, Librarian. Information Technology and Libraries, 24(3): 123-129.

References

1. Zhilavskaya I. V. 2016. Chteniye kak mediaobrazovatel'naya tekhnologiya v usloviyakh tsifrovizatsii mediasredy [Reading as a media education technology in a digital media environment]. Natsional'naya programma podderzhki i razvitiya chteniya: god devyatyy. Moskva, Mezhregional'nyy tsentr bibliotechnogo sotrudnichestva, 2016: 256-261.

2. Lizon B. 2013. O roli biblioteki novogo tipa [On the role of the new type library]. Bibliotechnoe delo, 22: 1.

3. Neob"yaten i velik mir volshebnykh chudo-knig: bibliotransformer na urokakh informatsionnoy kul'tury [The world of magic miracle books is vast and great: a library former in the lessons of information culture]. 2015. Sost. L.Yu. Il'ina. Cheboksary, Detsko-yunosheskaya biblioteka mnkul'tury Chuvashii, 53 p.

4. Praktika bibliotechnykh issledovaniy. Rebenok i kniga [Practice of library researches. Child and book]. 2014. Ed.: T.N. Kushvid. Barnaul, Altayskaya kraevaya detskaya bibliotekaka im. N.K. Krupskoy, 35 p.

5. Smotrova E.V. 2011. Zhivaya bibliografiya, ili V poiskakh zhanra [Living bibliography, or In search of genre.]. Bibliotechnoye delo, 16: 42 - 44.

6. Fomina A. A. 2018. Aktual'nost' chteniya vslukh v XXI v. [The relevance of reading aloud in the 21st century]. Odinnadtsatyye Makushinskiye chteniya. Novosibirsk, GPNTB SO RAN: 420-425.

7. Fomina A. A. 2015. Obzory knig v radio efire [Radio Air Book Reviews]. Informatsionnyye resursy i kul'turnoye naslediye regiona. Barnaul: 4-15.

8. Fomina A. A. 2019. Radioputevoditel' dlya chitatelya [The radio guide for the reader]. Vovlecheniye lyudey s ogranichennymi vozmozhnostyami zdorov'ya v kul'turnuyu zhizn' obshchestva. Barnaul, Izd-vo AGIIK: 166-175.

9. Fomina A.A. 2009. Pedagogicheskiy potentsial ekologicheskogo konteksta informatsionnogo obshchestva [Pedagogical potential of the environmental context of the information society]. Mir nauki, kul'tury, obrazovaniya, 7 (19-1): 238-241.

10. Fomina A.A. 2011. Ekologiya informatsii [Information ecology]. Barnaul, Izd-vo Altayskoy gos. akad. kul'tury i iskusstv,192 p.

11. Fomina A.A. 2012. Ekspluatatsiya informatsionnogo prostranstva [Operation of information space]. Informatsionnyye resursy regiona. Pod red. A.A. Fominoy i dr., Barnaul, Izd-vo AGIIK: 3-22.

12. Davis J. 2019. Online Ticketed-Passes. Information Technology and Libraries, 38(2): 8-10.

13. Hamilton E. W. 2009. Raising bookworms: getting kids reading for pleasure and empowerment. Sag Harbor, NY, 190 p.

14. Hutchinson H.B. et al. 2005. The international children's digital library. Information technology and libraries, 24, (1): 4-12.

15. Kruger H. 2005. I, Librarian. Information Technology and Libraries, 24(3): 123-129.

For citation